



Name:

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Business/Organization Name:

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Address

City,

Zip

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Email

Website

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Phones:

work

cell

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### Rainbow Individual Plan:



\$375/month (2016 price, – 12 month price. Price for less than 12 months is \$425 for 4 month minimum.) Rainbow plan includes no less than 2 blog posts, Our posts will reach up to 200K optimal travelers. Seasonally adjusted advertising copy. Blog posts featuring travel tips. Statistical reach provided quarterly. Audit for LGBT readiness. Option to have your website or Social Media site audited by Denise with recommendations provided. Send up to **4** people to training. Training is valued at \$250/person.

### Pastel Group Marketing Plan:



\$225/month (2016 price – 12 month price. Price is \$275/4 month minimum) Pastel plan includes link from your website to social media, training for 2 people, GROUP promotion of your business with LGBT Door County, Group Social media, Group Web posts. Send up to **2** people to training. Training is valued at \$250/person.

**We offer discounts for multiple page postings like Weddings + a Community listing. Let us know if you are interesting in events or arts inclusion programing.**



Payments are due on or before the 1<sup>st</sup> of each month 12 payments.



Contract term/date \_\_\_\_\_



Logo use given: \_\_\_\_\_ Describe

Signed:

Date

Name Print

title

This contract is non-cancelable. If you want a contract for less month's payments will be higher during summer months. Discounts are available for upfront payment. We have learned this gives you flexibility in payment but increases the ways guests look for you online. Or program is not influenced by seasons as most people plan trips from their phones and Internet. Less than 12 months no logo use.

- I am interested in Diamond Plan. Please contact me for a custom quote and pricing. This is recommended for schools, organizations, and cities with audits, specialty training and more. We can help.
- I am interested in Realtor options for frequent content changes and prices reflecting such.

Collaboration and open communication is key to our success. The person listed on this contract will be considered the point person and is legally able to represent the organization. This contract is considered valid with the first month payment.

**Other Issues**

Should any issues arise outside this agreement we will quote you a price up front before beginning work. This agreement covers the period from Nov. 15, 2015 and continues through Dec 30, 2016. Either party may terminate this agreement with 10 days written notice **after** the first four payments are made. All invoices NET 10 DAYS, Late payments will be assessed a late charge of 2% per month (24% annually).

*Notes & Fine Print applying to all contracts with Circore Creative and 3W Media*

The FINE Print

**PAYMENT TERMS**

The prices above include communications via phone, fax, email etc that are required to make those specific projects happen. We want to help coach your business into success. **You are being offered an interest free payment system.** We want to see you succeed. Invoices, contacts, and proofs will be both faxed and/or emailed to you to insure the progress of our projects. If any phase of the project is delayed for longer than 30 days, Circore will bill for work completed to date.

**PROOFS & TURNAROUND**

Delay in turning around proofs for design, writing or payment will impede our progress. Likewise, we are partners in this process. You will need to provide feedback, content information and plan times for interviews to develop content for your business. While Circore and 3W Media develops the content we use information from you as our starting point. We want to see you and your business be as successful as possible. Missing deadlines means missed opportunities for your business. We cannot accept changes to contracts that have been signed. We apologize for any inconvenience this may cause. Circore Creative and 3W Media is NOT LIABLE for errors in a final product caused by any of the following reasons: Misspelling, Graphics, Bleeds, Grammar, Damage Fonts, Punctuation, Wrong cuts, Incorrect or Missing Folds, Die Lines, Crop Marks, Transparency, Overprint, Finished Product Size, changes in offer, corporate re-direction, downsizing, or staff changes.

If you are worried about your organization's ability to find errors when reviewing brochures, ads, and printed matter, we can hire a professional proofreader to help insure accuracy – at little cost to you. We all have to work together to catch errors and changes before a piece goes to print. This is why careful review of every proof by your organization is essential. Each piece comes with two rounds of changes in the price. If you go over

and need more rounds of changes an hourly fee of \$150/hour may be charged. Emails, faxes and other notations of your approval are kept in your file to help prevent any errors from going to print. Please note that any "mistakes" like spelling, price or other errors that are signed off upon by your organization cannot be fixed later and are not the responsibility of Circore nor 3W Media.

#### RETURNS / REFUNDS

Since each order is unique to you the customer and has no re-sale value, All Sales Are Final. No Refunds or Credit. If it is an electronic mistake on our part we will work to correct it immediately. We aim to please and satisfy our clients.

#### CUSTOMER CONTENT

You understand that all information, data, text, photographs, graphics, messages or other materials ("Content") on your website or Facebook page are your sole responsibility. This means that you, and not Circore Creative nor 3W Media are entirely responsible for all content that you use on your pages.

#### SUCCESS

Numerous factors play into the success of a marketing effort. While we have not seen any clients lose money on our efforts, that is always a possibility. It is not our responsibility if your organization does not make the profit you expect. We do our very best to help minimize risk and increase success. We honestly want you to succeed and will help you do that to the best of our ability.

#### MEDIATION

This contract is non-cancelable until after one year. After that either party may cancel the contract with 60 days notice. In the event a dispute shall arise between the parties to this contract, and the work we create, the parties agree to participate in at least four hours of mediation in accordance with the mediation procedures of United States Arbitration & Mediation. The parties agree to share equally in the costs of the mediation. The mediation shall be administered by a mediator within 15 miles of the Circore Creative office, such as USA&M-office.

Circore and our designers reserve the right to use artwork created under this agreement in a portfolio and/or for self-promotional purposes only. We are a full-service marketing company and aim to help you meet your goals.

**LGBT Door County [LGBTDoorCounty.com](http://LGBTDoorCounty.com) are collaborations between: 3W Media is a 3W Design Group Inc. Company & Circore Creative  
Barbara Luhning, 920-246-7234, [barb@3wmedia.co](mailto:barb@3wmedia.co)**

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Direct line for Denise Cawley: 414-412-9990      [www.circore.com](http://www.circore.com)      [www.LGBTinclusion.com](http://www.LGBTinclusion.com)